

SPONSORSHIP OPPORTUNITY

A Century of Stage. A Lifetime of Impact. As Shropshire's longest-established musical theatre group, SMTC has spent 100+ years building a vibrant, inclusive community.

Partner with us to enrich local lives through the transformative power of the arts



ANNUAL SPONSORSHIP

EXCLUSIVE PLATINUM SPONSOR (£3,000)

- Logo on all promotional materials, social media, website and merchandise.
- Full-page advert in show programmes.
- 10 complimentary tickets with drinks per production.
- Verbal acknowledgment during each performance.
- Option to display a branded banner in the theatre foyer.
- Invitation to rehearsals and events.
- Meet-and-greet, behind the scenes or photo opportunity with cast (if desired).
- If you wish we could perform a live music set at one event you host per annum.
- Where possible we could brand a piece of set, a prop or name drop the business into our productions.

GOLD SPONSOR (£1,500)

- Half-page advert in show programmes.
- 8 complimentary tickets with drinks per production.
- Logo on website and a social media shoutout.

SILVER SPONSOR (£750)

- Quarter-page advert in programmes.
- 4 complimentary tickets with drinks per production.
- Logo on website and a social media shoutout.

BRONZE SPONSOR (£300)

- Logo included in programme acknowledgments.
- 2 complimentary tickets per production.



PROGRAMME ADVERTISING

Promote your business to thousands - advertise in our free show programmes and reach a wide, engaged audience!

- Full-page advert: £120
- Half-page advert: £80
- Quarter-page advert: £50
- Business card size: £30

SHOW BY SHOW SPONSORSHIP

EXCLUSIVE HEADLINE SPONSOR (£800)

- “Presented in association with [Sponsor Name]” featured on all promotional artwork.
- Prominent logo on posters, flyers, banners, website, and social media.
- Full-page advert in the show programme.
- 8 complimentary tickets with drinks.
- Verbal acknowledgment during each performance.
- Option to display a branded banner in the theatre foyer.
- Meet-and-greet or photo opportunity with cast (if desired).

GOLD SPONSOR (£400)

- Logo on website and selected printed materials.
- Social media shoutout.
- Half-page programme advert.
- 4 complimentary tickets with drinks.
- Verbal and written acknowledgement during the show run.

SILVER SPONSOR (£200)

- Quarter-page programme advert
- 2 complimentary tickets with drinks.
- Social media and programme mention.

BRONZE SPONSOR (£100)

- Logo included in programme acknowledgments.
- 2 complimentary tickets.

SPONSOR MINI SMTc/SEMITONE CREW

ANNUAL SPONSOR (£1000)

- Logo on website, merchandise and social media marketing materials.
- Sponsor highlight social media feature.
- Invitations to our showcase events alongside a verbal acknowledgement.
- Option to display a branded banner at our showcase events.

MINI SMTc CLASS SPONSOR (£25)

Our Mini SMTc Kids Club meets weekly during term time to build confidence and creativity through music. We are looking for community-minded sponsors to support our upcoming sessions. In return for your sponsorship, we'll feature your business in a dedicated social media shoutout, highlighting your commitment to local youth and the arts to our engaged community

SEMITONE CREW GIG SPONSOR (£50)

The SeMiTone Crew is hitting stages across Shropshire, from high-energy local bars to community festivals. We're looking for local partners to join the journey. Sponsor a gig and we'll put your brand in the spotlight with dedicated social media shoutouts, live stage mentions, and premium banner placement. Let's support local talent together!

2026 SHOWS



YOUR SUPPORT FUELS SMTc'S FUTURE AND ENRICHES OUR COMMUNITY

SHREWSMUSICALS.CO.UK